

# TEXAS DOWNTOWN CONFERENCE

## SPONSORSHIPS & EXHIBITORS

NOVEMBER 6-9, 2018

HOLIDAY INN MARINA  
Corpus Christi

The Texas Downtown Conference, presented by the Texas Downtown Association and the Texas Main Street Program, is the largest annual gathering of downtown and commercial district revitalization professionals in Texas with over 250 attendees representing communities of all sizes and all regions. This year's conference will be held November 6-9 in beautiful Downtown Corpus Christi.

We appreciate your consideration of being a sponsor of the 2018 Texas Downtown Conference. A variety of sponsor levels are available to fit any marketing budget – please see below for details.

### SPONSORSHIPS

To sign up for a sponsorship visit [www.texasdowntown.org/revitalization-conference.html](http://www.texasdowntown.org/revitalization-conference.html). We welcome partial sponsorships so let us know what would work for your budget.

For more information, please contact the TDA office at [catherine@texasdowntown.org](mailto:catherine@texasdowntown.org) or 512-472-7832.

TEXAS DOWNTOWN CONFERENCE SPONSORSHIPS	Sponsorships available	Levels with recognition at events	Address attendees	Exhibitor booth	Logo on marketing materials	Promo item in conference bag	Recognition in program	Logo and link on TDA website	Press release mention	Attendee contact info	Conference registrations	Facebook mentions
Community Champion \$10,000	2	Awards Gala or Opening Keynote	✓	✓	✓	✓	✓	✓	✓	✓	6	8
Place Maker \$6,000	2	Opening Reception or Closing Keynote		✓	✓	✓	✓	✓	✓	✓	4	6
Preservationist \$4,500	3	Breakfast or Thursday's Special Event			✓	✓	✓	✓	✓	✓	3	4
Downtown Star \$3,000	4	Newcomers Reception or Refreshment Break			✓	✓	✓	✓	✓	✓	2	2
Southern Charm* \$1,500	2	Hospitality Suite			✓	✓	✓	✓	✓	✓	2	2
Friend of Downtown \$1,000	Unlimited					✓	✓	✓	✓	✓	1	1
Professional \$350	Unlimited						✓	✓	✓	✓	0	0

\*Hospitality Suite Sponsors are responsible for food and beverages.



## PRODUCT SPONSORSHIPS

Product sponsors are also available for \$500 plus cost of production.

- Hotel key cards

If you would like to propose another product sponsorship, please contact our office.

## EXHIBITING

We have a limited number of booths available for exhibiting. Booth set up will be on Tuesday, November 6. The exhibit area will be open 7:30 am – 4:00 pm on Wednesday, November 7th and 7:30 am – 4:00 pm on Thursday, November 8th. Exhibitor registration is available online at [www.texasdowntown.org/revitalization-conference.html](http://www.texasdowntown.org/revitalization-conference.html)

\$400 – TDA members

\$650 – Non-members

- 4' x 8' booth with tablecloth and 2 chairs
- Connecting with customers and potential customers of your products and/or services
- Company/organization listing included in conference program
- One conference registration
- Access to attendees during breaks

## PROGRAM ADS

Full page 4.5"w x 7.5"h

Half page 4.5"w x 3.75"h

Quarter page 2.25"w x 3.75"h

Please remit ad file full size to fit your space, and at least **300 dpi or vector art**. All files must be **high res and print ready**. We encourage bleeds on the ads.

Full page ad \$350

Half page ad \$250

Quarter page ad \$100

