



## 2018 Texas Downtown Conference General Schedule

Presented by the Texas Downtown Association and the Texas Main Street Program  
Hosted by Corpus Christi Downtown Management District

### Sponsors

Corpus Christi Management District  
The Schallert Group  
The City of Garland

### Tuesday, November 6

12:30 – 5:00 pm

Registration for attendees and exhibitors at the Holiday Inn Marina Corpus Christi.  
Foyer

1:00 – 5:00 pm

Pre-Conference Workshop  
Topic TBA

2:00 – 5:00 pm

Anice Read Fund Silent Auction & Wine Pull donations accepted.  
Drop off your donations for the Anice Read Fund Silent Auction & Wine Pull. Thank you for your support of Texas downtowns!

3:30 – 4:30 pm

Downtown 101

Overview of downtown and commercial district development and revitalization. Great information for new professionals and communities just getting started with downtown programs.  
Debbie Charbonneau, City of Huntsville and 2018 TDA Board President

5:00 – 5:30 pm

Newcomers Reception

First time conference attendees and new TDA members are invited to attend this reception to meet other downtowners and the TDA Board of Directors. \*Included with full conference registration.

5:30 – 7:00 pm

Opening Reception

All conference attendees are invited to join us for networking and heavy appetizers before exploring Downtown Corpus Christi.

\*Included with full conference registration.



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### Wednesday, November 7

7:30 am – 5:00 pm

Registration at the Holiday Inn Marina Corpus Christi.  
Foyer

7:30 – 8:30 am

Networking Breakfast. \*Included with registration

8:00 am – 12:00 pm

Anice Read Fund Silent Auction & Wine Pull donations accepted.

Drop off your donations for the Anice Read Fund Silent Auction & Wine Pull. Thank you for your support of Texas downtowns!

8:30 – 10:00 am – General Session

Welcome and Keynote

Jon Schallert of the The Schallert Group will kick off the 2018 conference with his opening keynote address. Jon works with destination small businesses and communities across the country. Don't miss this general session that is sure to inspire and entertain.

10:00 – 10:30 am

Networking Break & Opening of Exhibition Hall

Connect with other TDA members and learn about products, services, and places from our exhibitors.

10:30 am – 11:30 am

Concurrent Breakout Sessions

11:30 am – 1:30 pm

Lunch on your own – go explore downtown like a local!

1:30 – 2:30 pm

Concurrent Breakout Sessions and Field Sessions



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### **Wednesday, November 7**

2:30 – 3:00 pm

Networking Break

Connect with other TDA members and learn about products, services, and places from our exhibitors.

3:00 – 4:00 pm

Concurrent Breakout Sessions and Field Sessions

5:30 – 6:45 pm

Anice Read Fund Fundraiser

The Anice Read Fund, founded in 1999, is a grant program of the Texas Downtown Association that has awarded over \$100,000 in funding to Texas communities and organizations. During this event we will honor the legacy of Anice Read and host a silent auction benefitting the Fund. \*Included with full conference registration.

7:00 pm

President's Awards Gala

Join us for dinner and help us recognize winners of the President's Awards Program and the People's Choice Awards. \*Included with full conference registration.

### **Thursday, November 8**

7:30 am – 5:00 pm

Registration at the Holiday Inn Marina Corpus Christi.

7:30 am – 4:00 pm

Exhibition Hall Open

8:00 – 9:00 am

Breakfast and TDA Annual Meeting. \*Included with registration.



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### **Thursday, November 8**

9:00 – 10:00 am

Concurrent Breakout Sessions

9:00 – 10:15 am

Field Session

10:00 – 10:30 am

Networking Break

Connect with other TDA members and learn about products, services, and places from our exhibitors.

10:30 am – 11:45 pm

Concurrent Breakout Sessions and Field Sessions

11:45 – 1:30 pm

Lunch on your own. Go explore downtown like a local!

1:30 – 2:30 pm

Concurrent Breakout Sessions and Field Sessions

2:30 – 3:00 pm

Networking Break

Connect with other TDA members and learn about products, services, and places from our exhibitors.

3:00 – 4:15 pm – General Session

Closing Keynote Session

6:00 – 9:00 pm

Downtown Corpus Christi Event

Ticketed Event

Transportation Provided



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### **Friday, November 10**

9:00 am – 12:00 pm

Brunch and Learn. Join us for a professional development workshop and brunch before you hit the road.

*We reserve the right to change the schedule without notice.*

*Please note: Field sessions are included with registration and do not require ticket purchase but are filled on first come first served basis. Transportation is provided. Space is limited.*